

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Brabender Cox
Attention: Accounts Payable
1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
262654-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI	HOEKSTRA 4 SENATE	

Flight Dates	Order #	Alt Order #
10/22/12 - 10/31/12	262654	06386939

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Today Show	8-9a	- 1- 11- -	:30	3	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1- 11- - 3 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/23/12 8:35 AM Today Show 8-9a :30 BCPH1210H \$1,350.00 NM									
2 WDIV Th 10/25/12 8:44 AM Today Show 8-9a :30 BCPH1211H \$1,350.00 NM									
3 WDIV F 10/26/12 8:49 AM Today Show 8-9a :30 BCPH1211H \$1,350.00 NM									
3	10/23/12	10/26/12	Today III	11A-12N Today III	- 1- 11- -	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1- 11- - 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Tu 10/23/12 11:53 AM Today III 11A-12N Today III :30 BCPH1210H \$375.00 NM									
1 WDIV Th 10/25/12 11:57 AM Today III 11A-12N Today III :30 BCPH1211H \$375.00 NM									
3 WDIV F 10/26/12 11:30 AM Today III 11A-12N Today III :30 BCPH1211H \$375.00 NM									
5	10/23/12	10/25/12	Noon News 12-1230p	12N-1230P	- 111- - -	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 111- - - 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Tu 10/23/12 12:27 PM Noon News 12-1230p 12N-1230P :30 BCPH1210H \$850.00 NM									
1 WDIV W 10/24/12 12:25 PM Noon News 12-1230p 12N-1230P :30 BCPH1211H \$850.00 NM									
3 WDIV Th 10/25/12 12:15 PM Noon News 12-1230p 12N-1230P :30 BCPH1211H \$850.00 NM									

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Advertiser		Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI		HOEKSTRA 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/24/12	10/26/12	Jeopardy 1230P-1P	1230P-1P	-- 1- 1--	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -- 1- 1-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/24/12 12:50 PM Jeopardy 1230P-1P 1230P-1P :30 BCPH1211H \$475.00 NM 2 WDIV F 10/26/12 12:34 PM Jeopardy 1230P-1P 1230P-1P :30 BCPH1211H \$475.00 NM									
9	10/23/12	10/26/12	M-F Local News @ 4pm	4p-430pm	- 1- 11--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1- 11-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/23/12 3:59 PM M-F Local News @ 4pm 4p-430pm :30 BCPH1210H \$850.00 NM 3 WDIV Th 10/25/12 4:29 PM M-F Local News @ 4pm 4p-430pm :30 BCPH1211H \$850.00 NM 2 WDIV F 10/26/12 4:26 PM M-F Local News @ 4pm 4p-430pm :30 BCPH1211H \$850.00 NM									
13	10/24/12	10/25/12	M-F Local 4 News 5-6pm	5P-530P	-- 11---	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -- 11--- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/24/12 5:16 PM M-F Local 4 News 5-6pm 5P-530P :30 BCPH1211H \$1,300.00 NM 2 WDIV Th 10/25/12 5:14 PM M-F Local 4 News 5-6pm 5P-530P :30 BCPH1211H \$1,300.00 NM									
15	10/23/12	10/26/12	M-F Local 4 News 5-6pm	530P-6P	- 1111--	:30	4	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV Tu 10/23/12 5:41 PM M-F Local 4 News 5-6pm 530P-6P :30 BCPH1210H \$1,350.00 NM 2 WDIV W 10/24/12 5:53 PM M-F Local 4 News 5-6pm 530P-6P :30 BCPH1211H \$1,350.00 NM 4 WDIV Th 10/25/12 5:51 PM M-F Local 4 News 5-6pm 530P-6P :30 BCPH1211H \$1,350.00 NM 1 WDIV F 10/26/12 5:41 PM M-F Local 4 News 5-6pm 530P-6P :30 BCPH1211H \$1,350.00 NM									
17	10/23/12	10/26/12	M-F Local 4 News 6-630p	6P-630P	- 1111--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Tu 10/23/12 6:22 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1210H \$1,600.00 NM 3 WDIV W 10/24/12 6:12 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1211H \$1,600.00 NM 1 WDIV Th 10/25/12 6:21 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1211H \$1,600.00 NM 4 WDIV F 10/26/12 6:29 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1211H \$1,600.00 NM									

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262654-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/Hoekstra, P/R/SEN/MI	HOEKSTRA 4 SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/22/12	10/26/12	11-1135P Late News	11P-1135P	11111--	:30	5	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WDIV M 10/22/12 11:23 PM 11-1135P Late News 11P-1135P :30 BCPH1210H \$2,900.00 NM									
3 WDIV Tu 10/23/12 11:27 PM 11-1135P Late News 11P-1135P :30 BCPH1210H \$2,900.00 NM									
5 WDIV W 10/24/12 11:11 PM 11-1135P Late News 11P-1135P :30 BCPH1211H \$2,900.00 NM									
1 WDIV Th 10/25/12 11:29 PM 11-1135P Late News 11P-1135P :30 BCPH1211H \$2,900.00 NM									
2 WDIV F 10/26/12 11:24 PM 11-1135P Late News 11P-1135P :30 BCPH1211H \$2,900.00 NM									
21	10/24/12	10/24/12	Law & Order: Special Vict	9-10PM	--1----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/24/12 9:40 PM Law & Order: Special Victims Uni 9-10PM :30 BCPH1211H \$3,000.00 NM									
22	10/26/12	10/26/12	Dateline NBC	10-11PM	----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV F 10/26/12 10:10 PM Dateline NBC 10-11PM :30 BCPH1211H \$2,500.00 NM									
23	10/27/12	10/27/12	Sat 6-8am/Local 4 News	7-8am	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 10/27/12 7:21 AM Sat 6-8am/Local 4 News 7-8am :30 BCPH1211H \$600.00 NM									
24	10/27/12	10/27/12	Sat 6-7p Local News	10/26-7p	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 10/27/12 6:29 PM Sat 6-7p Local News 10/27 6-7p :30 BCPH1211H \$1,100.00 NM									
25	10/27/12	10/27/12	Law & Order: Special Vict	10-11PM	-----1-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 10/27/12 Law & Order: Special Victims Uni 10-11PM :00 \$900.00 NM									
See MG 25.2,25.3									
26	10/28/12	10/28/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 10/28/12 8:19 AM Sun Local News 8-9am Sun 8-9am :30 BCPH1211H \$550.00 NM									

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262654-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI		HOEKSTRA 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/28/12	10/28/12	Football Night Amer	7-815p	-----S	:30	1	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/28/12 7:00 PM Football Night Amer 7-815p :30 BCPH1211H \$2,900.00 NM									
28	10/27/12	10/27/12	Saturday Night Live	1130p-102a	-----S-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 1:04 AM Saturday Night Live 1130p-102a :30 BCPH1211H \$1,100.00 NM									
29	10/27/12	10/27/12	Sat 8-10am Today	Sat 9-10am Today	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 9:42 AM Sat 8-10am Today Sat 9-10am Today :30 BCPH1211H \$1,000.00 NM									
30	10/25/12	10/26/12	Local 4 News Today 5-6A	5-530a	---TF--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/25/12 5:28 AM Local 4 News Today 5-6A 5-530a :30 BCPH1211H \$425.00 NM									

Total Spots **38** Gross Total **\$53,300.00**

Payment Terms 30 Days

Agency Commission **\$7,995.00**
Net Amount Due **\$45,305.00**

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